

## Ashraf Technology

326, 2nd floor, Rang-mahal Tower

Bondor Bazar, Sylhet, Bangladesh

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# Dynamic Website Development

27<sup>th</sup> May 2024

## INTRODUCTION

We are pleased to present this proposal for the development of a website for Rise School. As an esteemed institution committed to providing quality education and fostering growth in children, we understand the significance of an effective online presence. This proposal outlines our approach, objectives, Features, and the benefits of a well-crafted website for Rise School.

## OBJECTIVES

- Enhanced Visibility:** Create a platform that showcases Rise School's mission, values, and programs to prospective students, parents, and stakeholders.
- Improved Communication:** Facilitate seamless communication between the school, parents, and the community through intuitive website features.
- Streamlined Information Access:** Organize information regarding admissions, curriculum, events, and resources in an easily navigable format for users.
- Brand Reinforcement:** Develop a visually appealing and cohesive online identity that aligns with Rise School's brand image and values.
- User Engagement:** Implement interactive elements and multimedia content to engage visitors and create a memorable online experience.

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### APPROACH

- 1. Discovery Phase:** We will conduct thorough research and consultations to gain insights into Rise School's unique requirements, target audience, and competitive landscape.
- 2. Design and Development:** Our team of experienced designers and developers will collaborate to create a custom website tailored to Rise School's needs. This will include responsive design, intuitive navigation, and integration of multimedia elements.
- 3. Content Creation:** We will work closely with Rise School to develop compelling content that effectively communicates its message and offerings.
- 4. Testing and Optimization:** Rigorous testing will be conducted to ensure the website functions flawlessly across various devices and browsers. Additionally, we will analyze user feedback and metrics to continuously optimize the website for performance and usability.
- 5. Launch and Training:** Upon completion, we will assist Rise School in launching the website and provide training to staff members for managing and updating content.

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### BENEFITS

- 1. Professional Image:** A well-designed website will enhance Rise School's credibility and professionalism, leaving a lasting impression on visitors.
- 2. Increased Engagement:** By providing valuable information and interactive features, the website will foster greater engagement and involvement from parents, students, and the community.
- 3. Efficient Communication:** The website will serve as a central hub for communication, reducing administrative workload and ensuring timely dissemination of information.
- 4. Scalability:** The website will be built on a scalable platform, allowing for future expansion and integration of additional features as needed.
- 5. Measurable Results:** Through analytics and performance tracking, Rise School will be able to measure the impact of the website on its objectives and make data-driven decisions for further improvement.

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## FEATURES

### 1) Home

- i) Navigation Menu
- ii) Slider
- iii) Principal Message
- iv) Centre Head Message
- v) Board member quotes with picture
- vi) Short details of achievements
- vii) Footer with logo and contact details

### 2) Curriculum

- i) Euro kids Pre-School
- ii) Cambridge Primary
- iii) Cambridge Secondary
- iv) Cambridge AS/A Level

### 3) About us

- i) Our Mission
- ii) Our Vision

### 4) Academic

- i) Rules & Regulation
- ii) Board Member, Principal & Centre Head
- iii) Admin
- iv) Primary Teacher
- v) Secondary Teacher
- vi) Student profile (No visible)

### 5) Administration

- i) Career
- ii) Achievement

### 6) Result

- i) Board Result

### 7) Admission

- i) Admission Information
- ii) Admission Guidelines
- iii) Admission Form
- iv) Admission Contact

### 8) Facilities

- i) Exam Centre
- ii) Lab
- iii) Library
- iv) A/C Classroom & Projector

### 9) Club Activities

- i) Club Information
- ii) Club Details with picture

### 10) Gallery

- i) Events Album
- ii) All Images

### 11) Notice

- i) Updated Notice
- ii) SMS system

### 12) Contact Us

- i) Contact Details
- ii) Contact Form

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In conclusion, the development of a website for Rise School presents an opportunity to strengthen its online presence, improve communication, and enhance user experience. We are confident that our expertise and collaborative approach will result in a successful project that aligns with Rise School's goals and values. We look forward to the opportunity to partner with Rise School on this exciting endeavor.

## Budgets

### *World Class Plan*

Product	Time	Technology	Budget	Total
Website and admin panel	25 Days (+-5 Days)	Laravel	55,000	55,000
Domain (.com yearly)	1 Days		1,500	56500
5GB SSD shared Hosting (Yearly)	1 Days	LINUX + CPANEL	5,000	61,500
Issues and problem solving service (Yearly)			5,000	Free for first year
Additional functionality & features		Laravel	Feature requirements will accrue additional costs.	

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## **MILESTONES**

### **First Milestone**

If your project budget is more than 20,000 you can apply for milestones. In this first milestone you have to pay 30% percent of all p project budget. If your project budget is less than 20,000. You have to pay 50% percent of the project budget.

### **Second Milestone**

In this milestone you have to pay 50% of the full project budget.

### **Third Milestone**

In this milestone you have to pay all due payment.



### **Ashraful Islam**

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### **Farzana Karim**

Principal RISE SCHOOL

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